

MEDPACE

NAVIGATE

Experts. Experience. Execution.

Discover the POWER OF X®



Navigate Strategy - The Medpace solution for successful clinical study recruitment & retention

Building on its wealth of experience in meeting clinical study patient recruitment and retention targets, Medpace has streamlined its tried and tested solution into the 'Navigate Strategy'. Enhancing the theme of creating a clear direction for clinical studies from concept to completion, the Navigate Strategy addresses the challenges that exist today. The advent of complex study design coupled with competition for similar patient populations is creating a need for innovative patient recruitment solutions.

Medpace offers proactive management of enrollment with dedicated recruitment and retention services. Your study can expect an experienced cross-functional, centralized patient recruitment group with therapeutic expertise. Medpace is continuously expanding the Navigate Strategy menu based on historical successes and innovative open-thought thinking.

The Medpace Navigate Strategy

PLAN: Consistent strategic management team from proposal to completion

OPERATE: Utilization of advanced technology to analyze internal and external data

STEER: Global partnership program building relationships with sites

DRIVE: Patient input and buy-in in addition to patient tools

DIRECT: Vast array of recruitment and retention strategies for each program

MANEUVER: Access to a diverse cluster of dedicated providers



1. Consistent Strategic Management Team

Rooted in Medpace culture is a strong belief that study leadership continuity leads to better outcomes. Continuity ensures that there is no loss in strategic direction or experience between each of the various study stages. Medpace assigns a dedicated, global team of experts from start to finish, comprising of clinical development physicians, Key Opinion Leaders (KOLs), project leaders, recruitment specialists, and global regulatory strategists.

The Navigate Management Team will initially design a Navigate Strategy utilizing the six key components, to be implemented and tailored throughout the full study life-cycle. The team will ensure your program is developed to meet objectives while supporting a patient centric approach.

2. Utilization of advanced technology

Data Driven

Access to current and historical data allows Medpace to design an optimal strategy for program execution taking into account epidemiology factors, previous experience, and up-to-date regulatory requirements. Intelligent program strategy, enhanced by Medpace data analytics solutions, will help to navigate the critical planning of your project and ensure program delivery.

Project Analytics

Medpace access to global health databases can aid in enhancing protocol design to support effective patient inclusion for both major diseases to ultra-rare conditions. Medpace utilizes data from past studies and global central laboratory records in addition to strategic analytics groups. The tools used by Medpace offer great insight into site and patient identification which in turn drives the selection of the best sites and patients to participate in each clinical trial no matter where they are on the globe.

ClinTrak

Created by Medpace from inception, ClinTrak is a feature-rich and fully customizable Clinical Trial Management System (CTMS). ClinTrak allows for global insight into millions of lives, utilizing multiple data streams to integrate laboratory, EDC, IXRS and other patient data. Housing decades of data, flexible data-mining will be used to support predictive outcomes of each unique study protocol.

3. Medpace Flagship sites

As an Eagle Award winning CRO at the Site Solutions Summit, two years running, Medpace truly appreciates that every study site is critical to the success of each program. To this end Medpace has now established the Medpace Flagship site program.

Flagship sites consist of the best performing sites dedicated to:

- best practice
- expedited start-up
- rapid recruitment, and
- data of the highest quality

These sites are typically the first to be activated with some of the fastest industry timelines and are driven by motivated research professionals. Flagship sites are available in most therapeutic areas with site personnel willing to provide early input into proposed strategies.

Managed by a dedicated team of Site Relationship Coordinators (SRCs) in each country, these associates provide a single point of contact concierge service to sites. The partnership program selects and retains sites based on previous key metrics. While building upon the value of existing Flagship site partnerships, SRCs will also identify and secure new site relationships through a comprehensive list of sources, including: Medpace site networks, Medical Monitor relationships, central IRB partnerships, active involvement with the Society

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North America

Europe

Latin America

Asia

Africa

Middle East

Australia

for Clinical Research Sites as a Global Impact Partner, publications, and patient registries.

Building trust and mutual professional respect within our network of sites leads to a seamless and effective study start-up process. The Medpace team-approach in building site relationships is integrated into each study teams' efforts with site selection, study start-up and study execution. This cohesive matrixed team design ensures a greater likelihood for overall program success. Medpace also focuses on cultivating relationships with Academic Research Organizations (AROs), advocacy groups and patient networks.

4. Patient centricity

By placing patients at the center of our study planning and throughout the lifespan of the program we are ensuring patients are engaged. This results in greater satisfaction and a more successful outcome for study delivery. With clinical programs and new translational therapies it is now seen as very important to have patient input as early on as possible. Medpace has been leading the way with patient advocacy group relationships and we have transferred our lessons learned to wider therapy areas. Medpace has had success utilizing its established KOL/Flagship site network to seek patient engagement on protocol design, patient tools and barrier removal. This has contributed to protocol success and patient participation in a real life situation.

5. Recruitment & Retention tool kit

The strategies identified in the Medpace recruitment and retention tool kit form the central backbone to the customized Navigate Strategy. Consisting of therapeutically focused mechanisms, from unique advertising campaigns and patient outreach to site support and advocacy group engagement, these will be assessed and implemented specifically for each unique program.

6. Expert vetted vendor partners

Medpace has ensured we are keeping up to date with new patient recruitment opportunities. We have formed partnerships with key expert niche providers who are being incorporated into current and new study strategy. These providers cover areas such as advertising, social media, patient communication, and big data/analytical services. Medpace's partnership with key partners allows for access to state of the art technology, resulting in an innovative strategy to navigate a successful study. Medpace has dedicated experts who continuously evaluate novel advances in technology, potential partners, and initiatives for possible integration to the Medpace Navigate system.

Who We Are

Medpace is a global full-service clinical research organization providing Phase I-IV core development services for drug, biologic, and device programs. With medical and regulatory expertise in multiple therapeutic specialties, Medpace has assembled therapeutically focused teams to execute at every level of the company's operations, providing complete and seamless drug and device development services.



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