

CENTERED ON SITES: REDUCING TRIAL BURDEN FOR PATIENTS AND SITES

The success of clinical trials is wholly dependent on the success of sites and the engagement of patients. We work collaboratively with sites who are the champions for patients and families and we stand resolute in our shared goal to improve the lives of those living with diseases and medical conditions that impact their quality of life.

HANDS-ON & CUSTOMIZED

Specialized recruitment teams for faster enrollment and fewer dropouts

We help sites prioritize the study and reach strategically into site databases through patient-centric strategies. Site-specific study plans streamline each investigator's approach for recruitment and outreach tactics are customized to the site's level of research experience and available resources.

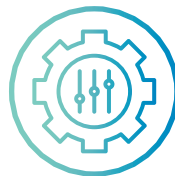
At study start-up, the Patient Recruitment & Retention team engages with each site to learn about the patient landscape, previous experience, and plans for enrollment. This feedback and collaboration is integral to mitigating any potential recruitment barriers enables us to strategize for success.



IN-HOUSE TEAMS ENSURE WELL-COORDINATED & EFFICIENT EXECUTION



SITE-SPECIFIC STUDY PLANS STREAMLINE EACH INVESTIGATOR'S APPROACH FOR RECRUITMENT



CUSTOMIZED TACTICS TO ALIGN WITH THE SITE'S LEVEL OF RESEARCH EXPERIENCE & AVAILABLE RESOURCES



PATIENT AND CAREGIVER SUPPORT THROUGHOUT THE CLINICAL TRIAL EXPERIENCE



FOCUSED ON AWARENESS, EDUCATION, CONVENIENCE & COMFORT



SITE AND PATIENT-CENTRIC APPROACH DRIVES HIGHER QUALITY & EFFICIENCY



SUCCESSFUL SITES *Patient Enrollment and Retention Strategies*

- ADVOCACY COMMUNITIES
- PATIENT CONCIERGE SERVICES
- TECHNOLOGY
- COMMUNICATION
- DEDICATED SITE COORDINATORS

TOOLS TO DRIVE OPTIMAL PATIENT RECRUITMENT & RETENTION



Customized recruitment planning and ongoing support

- Engagement Support
 - Recruitment planning
 - Local advertising
 - Referring physician outreach
- Database/chart review
 - Identify potential patients from a site's internal database
- Protocol-driven materials
 - Study-branded site materials
- Videos for complex study procedures
- Technology
 - OnPace™ app
 - ClinTrak
- Pre-screening portal
- Regulatory submissions portal
- Medpace's Flagship program for preferred sites and networks



Patient and caregiver support throughout the clinical trial experience

- Technology
 - TrialPACE™ app
- Pre-screening solutions
 - Mobile health screening
 - Community event participation and pre-screening
 - Pre-screening websites
- Study educational videos
 - Introduction to clinical trials
 - ICF review
 - Procedure training
 - Diary completion
- Study-branded educational materials
- Digital engagement
 - Traditional online (i.e. Google search)
 - Social media engagement
- Advocacy engagement
- Onsite visit support/comfort
 - Transportation services
 - Home health visits
 - Comfort/milestone patient items

